



*It's not just
hot air!*

8th Annual

MidFirst Ohio Challenge

July 16-17-18, 2010

Middletown, Ohio

Hot Air Balloon Competition-Skydiving-Balloon Glows- Tethered Balloon Rides- Fluff & Puff Cold Air Balloon Walk- Car Show-Arts & Crafts-Free Concerts Festival Foods-Carnival and much more!

Times:

Friday, July 17 – 4 to 10:00 pm

Saturday July 18, 7-11am–Balloons & Breakfast

Saturday, July 18 – 1-10:00 pm

Sunday, July 19 –7-11 am-Balloons

NOTE: Festival ends after Sunday morning flight

Balloon Flights: Competition balloons. Weather permitting, early am & pm flights. Friday & Saturday balloon glows.

Skydiving: Team Fastrax Pro Skydiving Tour presents breathtaking skydiving demonstrations.

Music: Free outdoor concerts Friday – Saturday

Car Show: Saturday Classic Car Show

Arts & Crafts: The finest of Midwestern artisans.

Air Rides: Airplane, helicopter, tethered balloon rides

Festival Foods: Festival food vendors bring a wide variety of choices to the midway. Soft drinks and beer available.

Breakfast: Saturday morning flying flap jacks -Chris Cakes

Cost: Early morning activities – FREE Admission

Fri 4-10p and Sat 1-10p -\$3 Adult Walk-in Admission, Kids under 13 FREE OR \$8 per vehicle parking (FREE admission for occupants of vehicles). Free shuttle

RV parking on site - \$20 per vehicle per night. No water/sewer. Limited electrical hook ups available.

Parking: All public parking (\$8 per vehicle) at the airport with free shuttle to event. Airport entrance off SR4, turn on Airway next to Frisch's, 1800 Germantown Rd. Pedestrians enter off Tytus Avenue.

Contact: Media Information -Ann Mort-513-649-4506,

Rmort@cinci.rr.com

Festival Contact –Paula Hale-513-705-1770,

info@ohiochallenge.com www.MidfirstOhioChallenge.com

1500 Central Avenue, Middletown, OH 45044

Directions: I-75/Exit 32. Follow the signs to Middletown Regional Airport. Middletown is mid-way between Dayton and Cincinnati, just off I-75 with easy access to many area attractions.

SPONSORS –

Join these sponsors from last year to make 2010 a great exposure opportunity for your company.



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City of Middletown

Start Skydiving.com-Team Fastrax

Gold

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Official Information Source

Dillman Foods

WPFB 910am, 105.9 fm

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Special Thanks

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Broad Street Bash

Corporate Balloons

Atrium Medical Center

Bella Balloon Hot Air Balloon Co

Remax

Executive Committee:

Event Manager- Paula Hale, Lakota Schools

Treasurer –Scott Richardson, SK Construction

Past Chairs/Operational Logistics:

- Maria Langendorf, Midd. Public Library

- Rodney Hale, Aegis Protective Services

- David Pearce, JPMorgan Chase

Balloon Pilot - Dr. Mark Frazer, Summit Family Physicians

Pilot Services–Past Chair, Ginger Bruggeman, United Way

Team Fastrax Skydiver – David Hart, Jump Institute

Sponsors - Kathie Wassenich, Chamber of Commerce

Publicist - Ann Mort, Administrative Business Service

-Updated 2/1/2010